

GAME STAFF HQ

PRIVACY NOTICE

Effective Date: August 1, 2026

1. Introduction

All Ball, LLC ("Company," "we," "our," or "us") respects your privacy and is committed to protecting the Personal Information entrusted to us.

This Privacy Notice explains what Personal Information we collect, how we use it, when we disclose it, how long we retain it, and the choices available to you when using our websites, mobile applications, software, APIs, and related services (collectively, the "**Services**").

This Privacy Notice applies to individuals who interact with the Services, including visitors, registered users, organizations, assignors, officials, coaches, volunteers, employees, contractors, parents, guardians, and individuals whose information is submitted to the Services by an organization.

By accessing or using the Services, you acknowledge the practices described in this Privacy Notice.

2. Our Role

Organizations using Game Staff HQ determine what information they submit to the Services and how that information is used within their organization. When we process information on an organization's behalf, we generally act as a service provider or processor and process information according to that organization's instructions.

For information relating to our own business operations—including account administration, billing, customer support, security, analytics, product development, and legal compliance—the Company acts as the controller of that information.

Depending on the circumstances, the Company may act as either a controller or a processor with respect to Personal Information. Our role depends on the nature of the information being processed and the purpose for which it is used.

If your Personal Information was submitted by an organization, you may need to contact that organization directly to exercise certain privacy rights. We will reasonably assist organizations in responding to lawful privacy requests where appropriate.

3. Information We Collect

The information we collect depends on how the Services are used.

You or your organization may provide information such as your name, contact information, profile details, certifications, organization affiliations, schedules, assignments, evaluations, communications, uploaded documents, photographs, videos, payment-related information, and other information necessary to use the Services.

We also automatically collect certain technical and usage information when the Services are used. This may include device information, browser type, IP address, application version, login history, pages viewed, features used, crash reports, diagnostics, and similar information that helps us operate, secure, and improve the Services.

Organizations frequently upload information regarding officials, coaches, volunteers, employees, contractors, athletes, parents, guardians, and other Staff. Organizations are responsible for ensuring they have the legal authority to provide that information.

We may also receive information from payment processors, identity verification providers, background screening providers, communication providers, governing bodies, analytics providers, authentication providers, integration partners, publicly available sources, and other third parties authorized by you or your organization.

The examples described in this section are intended to illustrate the types of Personal Information we may collect and are not exhaustive. We collect only the information reasonably necessary to provide, improve, secure, and support the Services.

4. How We Use Personal Information

We use Personal Information to operate, maintain, improve, and secure the Services.

Depending on how the Services are used, this includes creating and administering user accounts, authenticating users, scheduling personnel, managing assignments, facilitating communications, administering certifications, processing registrations and payments, responding to customer support requests, improving existing functionality, developing new features, conducting analytics, detecting fraud and abuse, maintaining security, complying with legal obligations, enforcing our agreements, and protecting the rights, property, and safety of the Company, our users, our customers, and others.

We may also use information for purposes that are compatible with those described in this Privacy Notice or otherwise permitted by applicable law.

5. Artificial Intelligence

Certain features of the Services utilize artificial intelligence, machine learning, predictive analytics, and other automated technologies to improve efficiency and enhance the user experience.

These technologies may assist with scheduling, recommendations, reporting, workflow automation, customer support, analytics, and similar functions.

AI-generated information is intended to assist users—not replace human judgment. Organizations and users remain responsible for reviewing and validating AI-generated recommendations before relying upon them.

Unless expressly agreed otherwise in writing, the Company does not use identifiable Organization Data to train publicly available general-purpose artificial intelligence models.

We may use aggregated, anonymized, de-identified, telemetry, operational, and Platform Data to develop, improve, and train features within the Services, including AI-powered functionality.

6. Cookies and Similar Technologies

We use cookies and similar technologies to operate the Services, remember user preferences, authenticate users, maintain secure sessions, analyze usage, improve performance, and enhance functionality.

Most web browsers allow users to manage cookie preferences through their browser settings. Disabling certain cookies may affect the availability or functionality of portions of the Services.

7. When We Share Information

We disclose Personal Information only when reasonably necessary to provide the Services, operate our business, comply with legal obligations, or protect legitimate interests.

Depending on the circumstances, we may share information with your organization, service providers, payment processors, communication providers, cloud hosting providers, authentication providers, analytics providers, background screening providers, professional advisors, law enforcement or governmental authorities when legally required, and successor entities involved in mergers, acquisitions, financing transactions, or the sale of all or substantially all of our assets.

We require our service providers to use Personal Information only for authorized purposes and to maintain appropriate safeguards consistent with applicable law.

Except as described in this Privacy Notice, at your direction, or as otherwise permitted or required by applicable law, we do not disclose Personal Information to third parties.

We do not sell Personal Information, and we do not knowingly sell or share Personal Information for cross-context behavioral advertising.

8. Data Retention

We retain Personal Information only for as long as reasonably necessary to provide the Services, fulfill our contractual obligations, comply with applicable laws, resolve disputes, enforce our agreements, maintain appropriate business and financial records, investigate security incidents, and protect our legal rights.

Retention periods vary depending on the type of information, the purpose for which it was collected, and applicable legal requirements. When Personal Information is no longer needed, we may securely delete it or, where appropriate, anonymize or de-identify it so that it can no longer reasonably be associated with an individual.

9. Security

The Company maintains administrative, technical, and physical safeguards designed to protect Personal Information from unauthorized access, use, disclosure, alteration, or destruction.

Our security measures may include encryption, access controls, authentication procedures, system monitoring, logging, security testing, backups, vendor security reviews, and incident response processes appropriate to the nature of the Services.

While we continually work to protect Personal Information, no method of electronic transmission or storage is completely secure. Accordingly, we cannot guarantee absolute security. You are responsible for maintaining the confidentiality of your account credentials and for promptly notifying us if you believe your account has been compromised or accessed without authorization.

10. Your Privacy Rights

Depending on your location and applicable law, you may have the right to request access to, correction of, deletion of, or portability of your Personal Information, as well as the right to object to or restrict certain processing activities or withdraw consent where consent is the legal basis for processing.

To exercise available privacy rights, please contact us at support@allballapp.com. We may request additional information to verify your identity before responding to a request and may deny or limit requests where permitted or required by applicable law.

If your Personal Information was submitted to the Services by an Organization, that Organization may control much of the information processed through the Services. In those situations, we may direct your request to the Organization or assist the Organization in responding, as appropriate.

11. U.S. State Privacy Rights

Residents of certain U.S. states may have additional privacy rights under applicable law, including states that have enacted comprehensive consumer privacy legislation. Subject to applicable law, those rights may include the ability to access, correct, delete, or obtain a copy of Personal Information, opt out of certain processing activities, appeal the denial of a privacy request, or designate an authorized agent to act on your behalf.

During the preceding twelve (12) months, we may have collected identifiers, contact information, professional information, internet or electronic activity, geolocation information, user-generated content, and other categories of Personal Information described in this Privacy Notice.

We collect and use this information only for the business purposes described in this Privacy Notice.

The Company does not sell Personal Information, nor do we knowingly sell or share Personal Information for cross-context behavioral advertising as those terms are defined under applicable privacy laws.

We will not discriminate against you for exercising any privacy rights available under applicable law.

12. Children's Privacy

The Services are intended for individuals who are at least thirteen (13) years of age.

Organizations using the Services may submit information regarding youth participants in connection with scheduling, assignments, communications, registrations, or other sports administration activities. Those Organizations are solely responsible for complying with laws applicable to minors, including providing required notices and obtaining any necessary parental or guardian consent.

The Company does not knowingly collect Personal Information directly from children under the age of thirteen. If we become aware that such information has been collected without appropriate authorization, we will take reasonable steps to delete it.

13. International Data Transfers

All Ball, LLC is headquartered in the United States, and the Services are operated from the United States.

If you access the Services from outside the United States, your Personal Information may be transferred to, stored in, or processed in the United States or other countries where our service providers operate. Those jurisdictions may have privacy laws that differ from the laws of your country of residence.

Where required by applicable law, we will implement appropriate safeguards for international transfers of Personal Information.

14. Changes to this Privacy Notice

We may update this Privacy Notice from time to time to reflect changes in our Services, business practices, legal requirements, or other operational needs.

When we make material changes, we will update the Effective Date and, where required by applicable law, provide notice through the Services, by email, or by other reasonable means.

Your continued use of the Services following the effective date of a revised Privacy Notice will be subject to the updated Privacy Notice.

15. Contact Us

If you have questions about this Privacy Notice or our privacy practices, or if you wish to exercise available privacy rights, please contact us at:

All Ball, LLC

Email: support@allballapp.com

16. Assignment

Company may assign this Privacy Notice, together with its rights and obligations under this Privacy Notice, to an affiliate, successor, or entity that owns or operates the Game Staff HQ platform. Any such assignee will be bound by Company's obligations under this Privacy Notice.